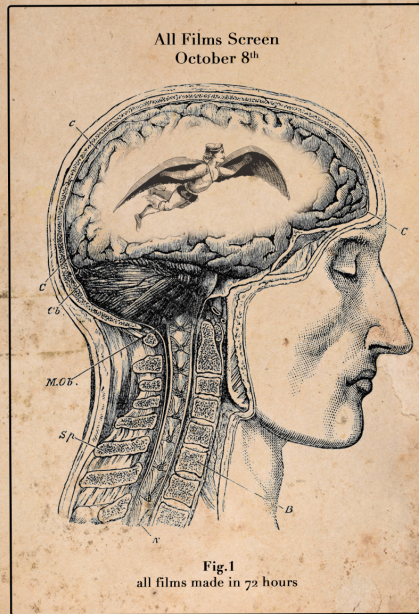


72 FILM FEST



XVI



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72  
FILM  
FEST

# 2021 FILMMAKER PACKET

YEAR 16:

THE INTERPRETATION AND RE-CREATION OF DREAMS

LAUNCH: Sep 23 7-9pm EST

TURN IN: Sep 26 by 9pm EST

72 FILM FEST

Oct 8-10

Fri 8th 6:30pm All Films Premiere.

Sat 9th 7pm Finalists/Awards.

Sun 10th: Online Screenings Begin.

72FilmFest.com

72filmfest2021.eventive.org.



## 2021 CRITERIA

Greetings filmmakers.  
Thank you for participating in another chaotic year.  
Please stay safe and have fun!

### 2021 THEME: THE INTERPRETATION AND RE-CREATION OF DREAMS.

#### 2021 CRITERIA:

There are 4 Parts to the Criteria:

1) **THE DREAM** - Each team is given a dream and an interpretation of that dream. Filmmakers may adapt the criteria in one of two different ways:

A) **INTERPRET** - Your MAIN CHARACTER has just had your given dream. Tell a story where the MAIN CHARACTER is struggling in their real life with the elements present in their dream as stated in the given interpretation.

OR

B) **RE-CREATE** the Dream. Tell a story within the dreamworld or realworld, that uses the element of the dream and the given interpretation.

2) **THE OPTIONAL CHALLENGE - THE SURREAL** - You are optionally challenged to make a SURREAL film using your given criteria. Think Lynch, Dali, Deren, Bunuel, Jodorowsky, Bergman etc... This is OPTIONAL.

3) **MAXIMUM RUNNING TIME:** Revealed at the end of the Launch Party. Feel free to be shorter. Credits ARE included in those maximum running time. 10 Second Team Videos are not so Students max time with 10 Second video is X Minutes 10 Seconds.

4) **INSTAGRAM:** Take a photo of your assigned CRITERIA on your set throughout the weekend. You must take a minimum of one photo per day (Fri-Sat-Sun) and upload to Instagram and tag @72FilmFest and #72DREAMS, #72FILMFEST and #YOURTEAMNAME. You must FOLLOW @72FilmFest and allow @72FILMFEST to follow you if you are private. Feel free to delete or kick us after Oct 11.

#### THINK OUTSIDE OF THE BOX:

You are encouraged to **NOT** do the easy things below unless you have a new twist on it.

- 1) Someone wakes up and explains their dream to someone.
- 2) Someone wakes up in the end "IT WAS ALL A DREAM"
- 3) "Waking Up" ie alarm clock goes off and someone wakes.

# 72 FILM FEST

## RULES

### THESE HAVE CHANGED THIS YEAR!

1. **BE SAFE AND CAREFUL.** Team Leaders – you are responsible for all members of your team which means **you are responsible for all SAFETY PROTOCOLS IN RELATION TO COVID-19.** Take control of your team to ensure the safety of everyone involved including bystanders that may be near, as well as the property you may be shooting in and around. Parents of Team Leaders under 18 – You are responsible for the actions of every member of the team. By signing you agree to take responsibility for any issue that may arise. We recommend making rules for those under 18 or be there for the shoots.
2. **ALL FILMS MUST HAVE HAD ALL CREATIVE CHOICES MADE WITHIN 72 HOURS.** Films deemed to have been made partially or in full outside of the 72 hour period may be ineligible for judging and/or screening. Proof must be available for content that was created before the 72 hour period such as music, public domain footage etc. (This is where releases come in.) If you are unsure of the content you are using, please contact us and approve things before this becomes an issue.
3. **MAXIMUM RATING R equivalent.** This should go without saying of course, but just in case.
4. Please put **“Made in 72 Hours for 72 Film Fest”** somewhere in your end credits of your entry in all *future* screenings.
5. **DO NOT POST YOUR FILM ONLINE PUBLICLY UNTIL AFTER 72 FILM FEST concludes 10/10/21 11:59 EST.** Feel free to post a TRAILER or TEASER to your movie to get people excited. If you want to share your movie with your team, post it **PRIVATELY** and send them the link. After the award ceremony it's yours to post anywhere.
6. **DISCORD** - Make sure someone is checking the discord. If needed, we will send out information by @TEAMNAME. You can also send out questions to our team day or night throughout. Feel free to chat with each other during your downtimes etc. If there is a chatboard you'd like to see, ask us to add it. Also feel free to invite ANYONE into the Discord to help cheer on your film.

### DELIVERABLES:

7. **ALL FILMS MUST HAVE THE 10 SECOND TEAM VIDEO BEFORE THEM.** You will receive a **template** by Friday evening. It will be posted in the Discord. Put one frame of black at the beginning of your timeline, Drop the template in and drag to exactly 10 Seconds. Place your 10 Second Team Video in the appropriate box. Start your film directly after. Add 1 Frame of Black after your film. Do not alter the template any other way. Make sure your team video is not more than 10 Seconds, and is not just your logo. It is fine to use previous years team videos. If you can't make one due to time constraints, simply do a photo collage of your team in the box.
8. **FILMS MUST BE IN AN ACCEPTABLE FORMAT.** Accepted Format for screening is H.264 1080p Files @ 10Mbps, Stereo AAC. No 4K this year. Nothing less than 720p.
9. **PROVIDE AT LEAST ONE STILL IMAGE AND OFFICIAL ENTRY FORM WITH YOUR FILM.** - This will be used along with your Logline for online schedule published to 72FilmFest.Com.
10. **ALL RELEASES MUST BE TURNED IN WITH YOUR FILM.** All location, talent, and music releases must be turned in with your film. Failure to provide releases may result in your film not being judged and/or screened. Don't sweat though- we will accept these up until Monday, Sept 27th at 9pmEST.

### HOW TO TURN IN:

11. **Films must be turned in Sunday, Sept 26th ONLINE anytime before 9pm EST.** We prefer Dropbox but will accept **GOOGLE DRIVE** and any other cloud storage links. Put your film with 10 second video before, your **still image(s)**, **Official Entry Form** and any **releases** into a folder. Then on DROPTBOX select COPY DROPTBOX LINK on the folder itself. Or on Google, click GET SHAREABLE LINK on the folder. Message the link to us on Discord or Email the link to [staff@72fest.com](mailto:staff@72fest.com). We must be able to download the link in its entirety by 9pmEST. We will update the Discord as we receive and verify. Failure to provide us a fully downloadable link by 9pmEST will constitute a late entry.
12. **Revised films and Late Films for screenings may be turned in by 9pmEST Monday, Sept 27th.** Only the original films received on time will be viewed by the judges. Revisions received after Monday Sept 27th 9pmEST will not be accepted.

**QUESTIONS? Message in Discord, or Text/Call: (240) 397-9696**